SILVER STAR

Silver Star Resort Association dba Destination Silver Star in accordance with its bylaws, is seeking candidates with established business, finance, governance, and community leadership experience, to join its Board of Directors for the following positions and terms commencing mid-March of 2025.

- 1. Residential Loding
 - Rents their home long or short term Two-year term, by advance vote (2 positions)
- 2. Hotel Lodging
 - Owns in Silver Creek, Firelight, Snowbird, Lord Aberdeen, Chilcoot, Vance Creek, Pinnacles, etc) – Two-year term, by advance vote (2 positions)
- 3. Single Owner Hotel Lodging Two-year term, by acclamation
- 4. At Large Two-year term, by advance vote (2 positions)
- 5. Commercial Two-year term, by advance vote (1 position)
- 6. Residential
 - Owns a unit that is not in the rental pool Two-year term, by advance vote (1 position)

Nominations are open from February 10 – 28th, 2025. Elections will be held March 4 – 12th, 2025. A nominee may allow their name to stand for multiple categories for which they are eligible.

Candidate requirements include property ownership in the appropriate category. The definition of each category and a "voting" member is defined within the SSRA Bylaws. The Bylaws can be found on the Annual General Meeting website: <u>Resources & Forms - Silver Star Resort Association</u> (destinationsilverstar.com)



Silver Star Resort Association Board Terms of Reference

The Silver Star Resort Association, doing business as Destination Silver Star (DSS), is governed by a 11-member Board of Directors (Board) – nine elected from its members and two appointed by Silver Star Mountain Operator. On behalf of its Members, the Board provides input and supports the vision, mission, strategic objectives, and priorities, contributes to, and approves the annual business plan, approves operating and capital budgets, and ensures continued financial viability and the fulfillment of the organization's mission.

The Board should reflect a breadth of experience, ensuring that the interests of a diverse membership remain core to the organization. Members are encouraged to speak with the resort association and representatives on the Board, as Member input plays a vital role in our success.

As a director it is expected that you will act in the best interests of the association as set out in the Terms of Reference, acting as an ambassador, living our purpose and vision with passion, energy, achievement, and respect.

Participation as a Director on the Board requires a commitment of time. Directors serve on a voluntary basis for two-year terms. Directors also participate in various Board committees.

The following provides an estimate of the anticipated required hours:

- Eight (8) board meetings per year which are typically held in the late afternoon or early evenings to be decided as a collective.
- Expect about 1-2 hours preparation time for each meeting.
- An onboarding session, typically up to 2 hours which could be held virtually.
- A daylong strategic planning meeting to review the destination landscape and develop frameworks for the upcoming year, typically held in early summer or September.
 - Expect 6-8 hours of preparation and time.
- Participation on 1 or 2 committees, which hold bi-monthly meetings.
 - Expect 1 hour preparation time. Each Director should participate in at least one committee which are currently Governance, Finance, Marketing and Events.

Directors are expected to be knowledgeable about Destination Silver Star business and to understand and support its mandate. When acting as a director, you should act in the best interests of the association.

Skills that will help you to be successful in this volunteer position include:

- Strategic analysis and planning
- Leadership experience
- Effective interpersonal and collaboration skills

- Financial literacy
- Understanding of digital technology trends
- Experience in Board governance
- Knowledge of the tourism industry and/or local government

Duties and Responsibilities:

- 1. Provides input and supports DSS's Vision, Mission, Values and Strategic Priorities.
- 2. Establishing governance. The governing body of the organization is the Board of Directors, an elected and representative body, which is accountable to the membership-at-large for the development of all governance policy. The Executive Director is responsible for the execution of Board policies.
- 3. Ensuring consultation with stakeholders (industry and members) in the development process of policy and strategies.
- 4. Appointing the Executive Director and monitoring performance;
- 5. Reviewing the Executive Director performance annually against agreed-upon objectives and Board-approved policies.
- 6. Approving the organizational compensation.
- 7. Providing outside perspective on the strategic issues facing the organization.
- 8. Approving the Strategic Plan. The Executive Director and staff set the tactical plan in consultation with the appropriate DSS Committee's.
- 9. Establishing clear objectives against which the organization's performance will be measured.
- 10. Approving annual operating and capital budgets.
- 11. Monitoring operational and financial results on at least a bi-monthly basis.
- 12. Approving annual audited financial statements.
- 13. Recommending appointment of external auditors and approving auditors' fees.
- 14. Ensuring the Executive Director identifies the principal risks facing the organization and implements appropriate systems/programs to manage the risks.
- 15. Ensuring that communication and consultation with stakeholders is effective, open, and appropriate.
- 16. Planning for Board succession (directors and officers).
- 17. Understanding the difference between governing and managing.
- 18. A Board or Committee member who is in a potential conflict of interest position on any matter under consideration must declare such conflict immediately. For example, a Director who is involved in a business relationship with SSRA is not at arms length and is therefore in conflict.
- 19. Respecting the confidentiality requirements of the Code of Conduct and Conflict of Interest Guidelines.
- 20. Signing a Confidentiality Agreement.
- 21. Attend at least 70% of Board and Committee meetings. Notice of non-attendance should be at least two days prior to the impacted meeting.
- 22. Acting honestly and in good faith.