

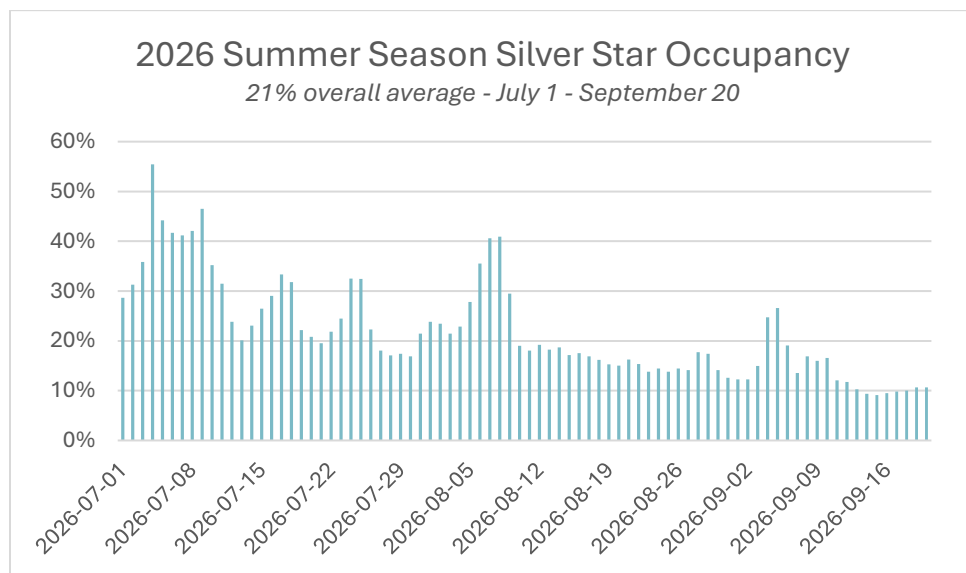


2026 Summer Season Occupancy Report as of July 1, 2026

Based on an average of 353 Rooms/Vacation Homes

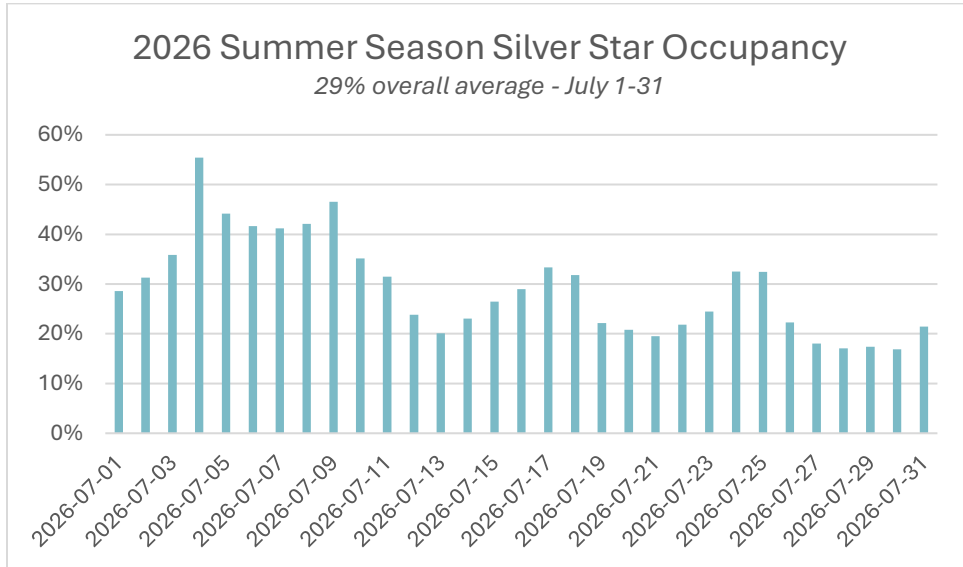
About this report: This occupancy report provides a snapshot of accommodation performance across Silver Star, compiled from data submitted by our accommodation partners.

The 2026 summer season is tracking at 21.0% occupancy from July 1 through September 20, 2026. July is the strongest month at 29%, up 5.7 percentage points from last year, driven by strong demand in the first half of the month around the July long weekend. The season's peak booking sits at 53% on July 4. Occupancy eases through the latter half of the season, with August at 20.0% and early September (1-20) at 13%, though both remain well ahead of 2025 (16.5% and 8.4%). Overall, the trend of year-over-year occupancy growth continues, with the strongest gains concentrated in the peak weeks of the season.

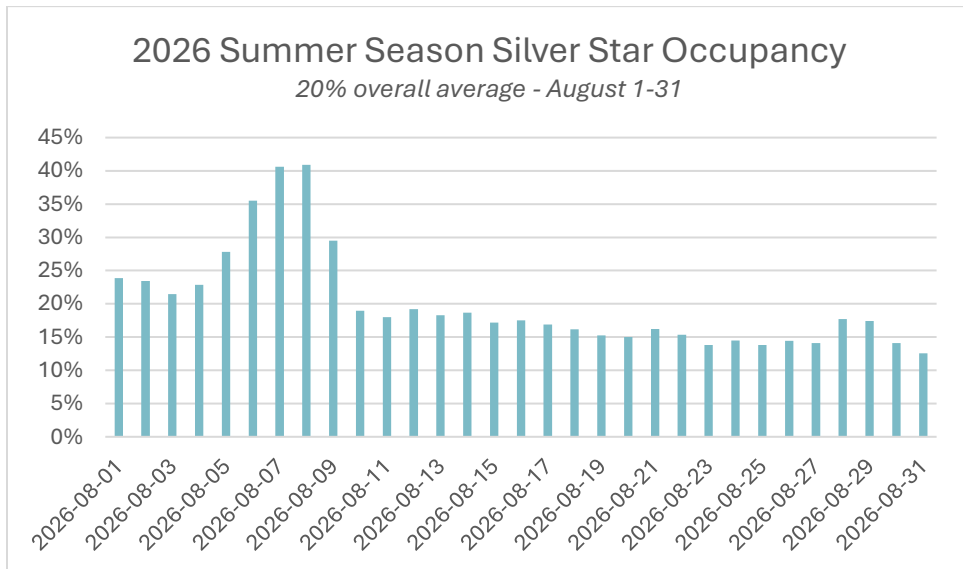


Daily occupancy across the full summer season averages 21.0% from July 1 – September 20. Demand is front loaded, peaking at 53% on July 4 and then eases steadily through out the summer.

DESTINATION
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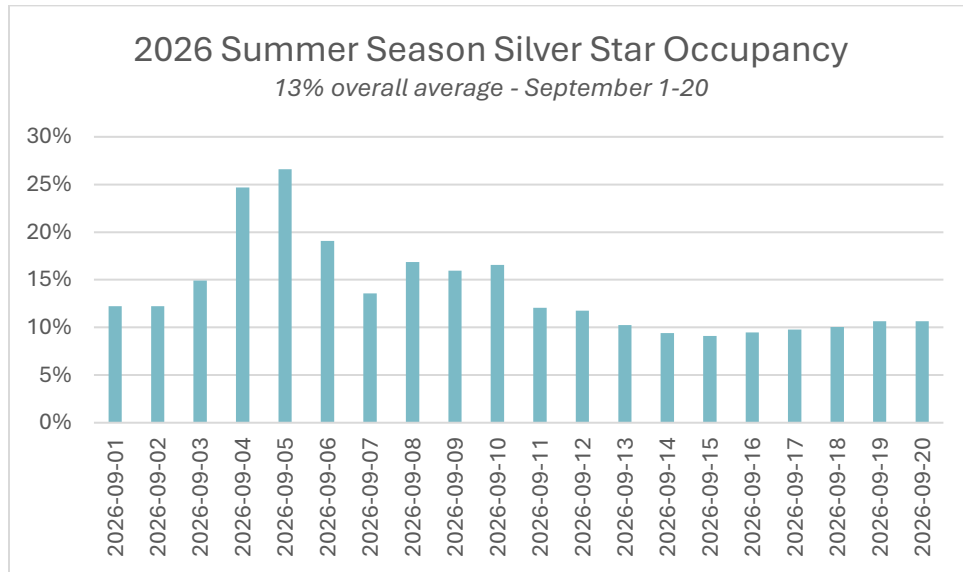


July is the strongest month of the season, averaging 29% occupancy. Demand peaks at 53% on July 4 and tapers through the month.

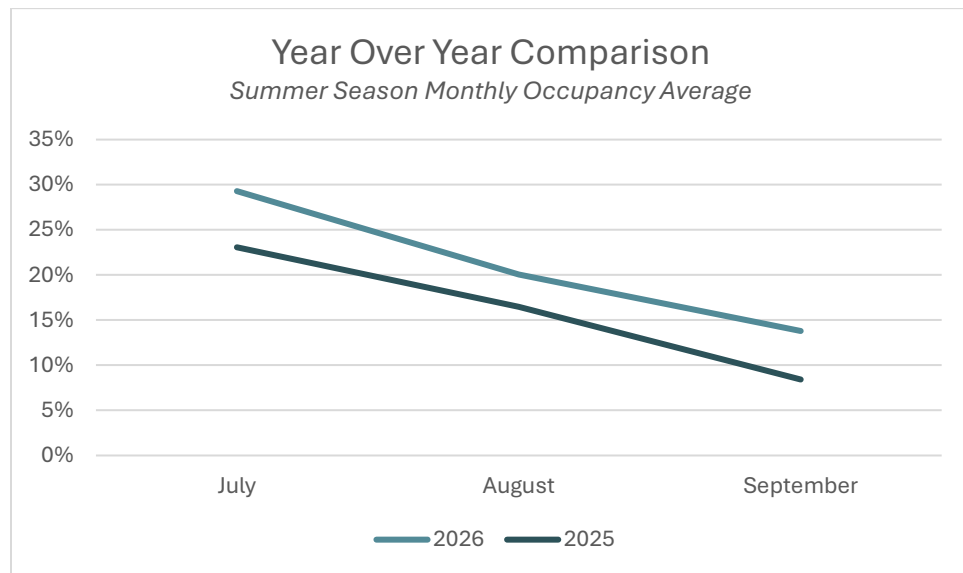


August occupancy averages 20% with daily average mostly holding level in the high teens to low 20's.

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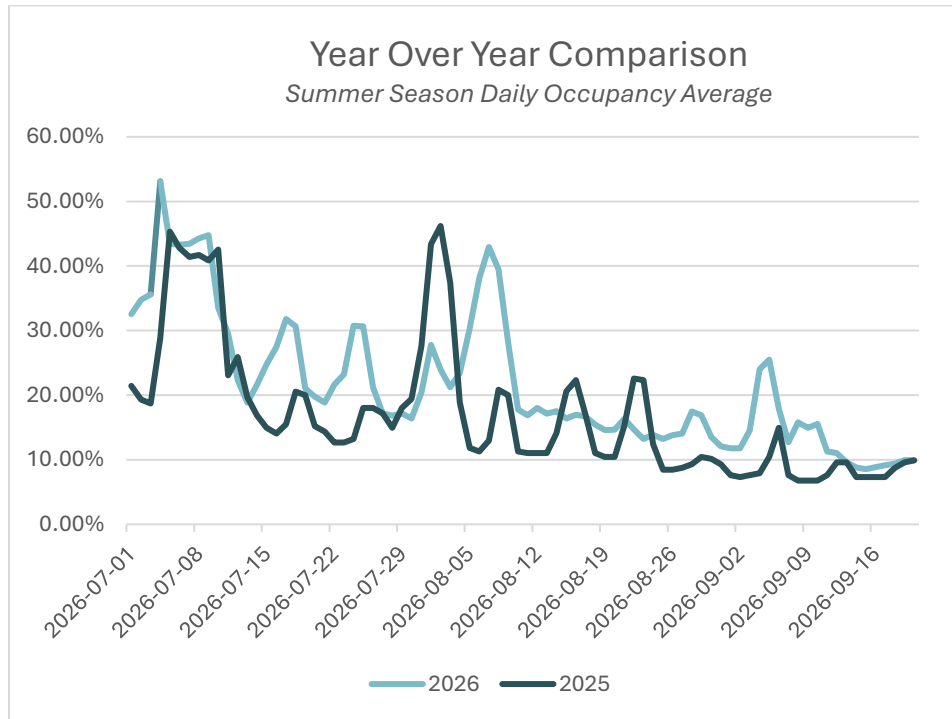


September averages 13% and is the softest occupancy of the season. This is consistent with the end of season slowdown.



Average room nights for 2026 is trending up over summer 2025 for all months.

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2026 occupancy is trending up, particularly over the long week ends. The exception being the August long weekend with is consistent with the Crankworx moving from the August long weekend to the second weekend in August.